

SOUTH AFRICAN

HOME

INFORMED • INNOVATIVE • INSPIRED

OWNER

WELCOME HOME

APRIL 2021

STYLISH COMPACT LIVING

**WIN
PRIZES
WORTH OVER
R70 200**

GORGEOUS BEDROOMS

SMART KITCHEN STORAGE

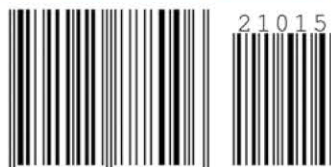
MULTI-PURPOSE FURNITURE

TRENDING:

LUXURY MOBILE HOMES

R42,90 (VAT incl)
Other countries R37,30 (Excl Tax)

BEAUTIFUL SPACE-SAVING BATHROOMS



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Functional AESTHETICS

The key to ensuring a well-designed home is keeping the client at the forefront of the design process from the beginning of the project right up until the final detail. At JK Designs, the client informs every detail of the space while we guide them through the technical and practical facets of residential design.

As a person planning to hire an architect to design your dream home, the design process can seem like a daunting task. It may make you nervous to consider putting your hopes, and money, in the hands of someone else. Will your opinions be considered? How much control will you have from initial concept to final form?

CREATING PERSONALISED SPACES

The overall success of a residential design can be attributed to how well it reflects the individual's personality, routine, and preferences. The JK Designs concept process begins with the client walking us through a typical day in their life, from the time they wake up in the morning to the time they go to sleep at night.

There is an almost ritualistic quality to an individual's daily habits that has a direct impact on the way they use spaces in their house, and we pay special attention to the areas of recreational and relational significance as influencing design informants.

Clients are encouraged to bring examples of the design features and styled spaces that they love so that we can, firstly, shape a good idea of their desired style and preference, and secondly, create an understanding of how budget and other constraints might impact the project.

Design is never created in a vacuum and so we like to form a good overall idea of what the client wants aesthetically and spatially so that we can set accurate and realistic expectations.

Once we have constructed a good framework surrounding how the client will use the spaces in their house and their preferences on finishes and styles, we then look into how the site constraints and other factors (such as HOA guidelines) will impact the overall design.

With strong intent and understanding, the rest of the design process becomes like an energised network; each space begins to influence and inspire the next space until the whole house comes together like a magnificent puzzle.

IN IT TOGETHER

The most efficient technique JK Designs uses to ensure the success of a design is the realistic 3D render images and videos we provide to the client, showing them every aspect of the house from overall curb-appeal to interior finishes right down to the final décor details.



By providing these renders we invite the client to join in on the design process with us so that together we can create their ideal home.

More importantly, we never rush the process. We understand that designing your home can be an intense task with many choices and decisions to be made. We allow our clients unlimited design changes without any pressure to commit to a house they are not completely in love with. This practice gives our clients the ultimate piece of mind that the design they end up with is one that was inspired, guided, and chosen by them.

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